

STATE OF WISCONSIN CRIMINAL JUSTICE COORDINATING COUNCIL

SCOTT WALKER, GOVERNOR

ATTORNEY GENERAL BRAD D. SCHIMEL, CO-CHAIR SECRETARY JON E. LITSCHER, CO-CHAIR

MEETING OF THE STATE CRIMINAL JUSTICE COORDINATING COUNCIL Outreach and Communications/EBDM System-wide Collaboration Workgroup Monday, April 4, 2016

Notice is hereby given that a meeting of the **CJCC Outreach and Communications/EBDM System-wide Collaboration Workgroup** of the State Criminal Justice Coordinating Council will be held Monday, April 4, 2016, from 10:00 a.m. – 2:00 p.m., in the 4th Floor Large Conference Room at the State Public Defender's Office, located at 17 S. Fairchild St., Madison, WI 53703 to conduct the following business:

10:00 a.m. Welcome and Introductions - Co-Chairs Mark Abeles-Allison and Tiana Glenna

Membership Update - Sabrina Gentile

- Law Enforcement Ernan De La Rosa, Captain/Jail Administrator, Chippewa County
- District Attorney Jacalyn LaBre, Manitowoc County District Attorney
- Tribal Representative Lisa Summers, Oneida Tribal Secretary

EBDM Phase V Update - Matt Raymer

Review of Change Target/Work Group Process Activities

System-wide Collaboration

Improve collaboration among criminal justice system partners, including:

- increased communication and coordination between the State CJCC and local CJCCs
- encouraging the establishment of local CJCCs where not already in place
- enhancing participation of key stakeholders including but not limited to local law enforcement
- building stronger relationships between state and local criminal justice policymakers and professionals and the broader Wisconsin community through public outreach efforts.

Communications Strategy Development

DRAFT Communications Plan (handout)

Additional Marketing Tools

- NIC EBDM Framework National Broadcast Video
- Potential Summit with State EBDM Team and Local Teams
- CJCC Website and other Local CJCC Websites
- TA from NIC
- Other Marketing Tools?

Next Steps and Meeting Schedule

2:00 p.m. Adjourn